

# BRIAN GONGOL SHOW daily planner

v1

DATE: March 17, 2018

Notes and Questions

2:06 pm <b>11 min</b>	SETUP with NAME - TIME - CURRENTS Seg 1:  <b>"Safe Passage" with Kori Schake</b>	GUEST: Kori Schake Use Skype: Call "kori.schake"
2:17:30 pm	TEASE and station website plug:	
2:22 pm <b>8 min</b>	RESET with NAME - TIME - CURRENTS Seg 2:	
2:30:20 pm	TEASE and forecast plug:	
2:35 pm <b>14 min</b>	RESET with NAME - TIME - CURRENTS Seg 3:	
2:49:30 pm	TEASE and social-media plug:	
2:54:30 pm <b>5 min</b>	RESET with NAME - TIME - CURRENTS Seg 4:	
2:59:30 pm	TEASE:	

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3:06 pm <b>11 min</b>	SETUP with NAME - TIME - CURRENTS Seg 1:  <b>Facebook and Cambridge Analytica Huge quasi-identity theft incident Trade doesn't make us poorer</b>	
3:17:30 pm	TEASE and station website plug:	
3:22 pm <b>8 min</b>	RESET with NAME - TIME - CURRENTS Seg 2:  <b>Sen. Ben Sasse gets it Sen. Jeff Flake gets it Are we with them or not?</b>	
3:30:20 pm	TEASE and forecast plug:	
3:35 pm <b>14 min</b>	RESET with NAME - TIME - CURRENTS Seg 3:  <b>Andrew McCabe fired Steve Bannon is just mindlessly provocative</b>	
3:49:30 pm	TEASE and social-media plug:	
3:54:30 pm <b>5 min</b>	RESET with NAME - TIME - CURRENTS Seg 4:  <b>The Queen "consents" to her grandson's marriage</b>	
3:59:30 pm	CLOSE with push to website and podcast	

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Notes:

All teases to website or social media should be content-driven:

- A picture and more about the woman who won the BILLION dollars is on WHORADIO-DOT-COM...
- I just posted the picture of the tornado damage, see it and share your pictures on our FACEBOOK – we're AT-WHORADIO...

Tease for the app as a live part of conversation in content:

- Cloudy across Iowa today, thanks for joining me on 1040 WHO, and you can always listen to use static-free wherever you are with the FREE iHEART RADIO APP..

Talking points:

- OUR LISTENERS TOLD US THAT WEEKENDS on WHO RADIO WEREN'T QUITE THE SAME AS WEEKENDS
- WE RESPONDED BY ADDING "MORE LIVE AND MORE LOCAL SHOWS"
- NOW WITH SEVEN LIVE SHOWS AIRING EACH WEEKEND ON 1040 WHO
- MORE LOCAL PERSONALITIES AND MORE STORIES

Saturday

6am to 7am	Animal Rescue League with Carol Griglione
7am to 9am	Outdoors Dan with Dan Young
9am to 11am	Saturday Morning Live with Jamie Johnson and Adrienne Branstad
12pm to 2pm	The Weekend with Joe Pags
2pm to 4pm	Brian Gongol
4pm to 7pm	Michael Medved– NEW TIME
7pm to 10pm	Sean Hannity Weekend– NEW TIME
10pm to 11pm	“America’s Family Coaches” with Barb & Gary Rosberg – NEW TIME
11pm to 12mid	Coast to Coast AM Weekend